

# NOAH<sup>®</sup>

for your natural beauty

NEW NOAH 2024

*Curly*  
C U R L Y

# THE DAYS GETTING ALL TANGLED UP. NO PROBLEM I CAN RESHAPE IT.

Curly hair needs constant attention. To fight frequent foes like humidity and loss of volume, it has to be kept nourished and hydrated.

Curly or wavy hair often struggles to hold onto moisture, which leads to problems with dryness, fragility, tangles, split ends and dull, lifeless locks.

Our **curly hair treatment** provides volume and hydration, gets rid of frizz and gives even the most unruly curls definition in a non-aggressive way.

Pequi oil and a plant complex based on linseeds and chia seeds combine to naturally give curly hair structure, form and **suppleness**, keeping it **shiny**, **soft** and always beautiful.



## PEQUI OIL

Pequi oil has a skin-friendly composition packed with fatty acids. It contains oleic acid, palmitic acid and provitamin A, all of which enhance the look of curly and wavy hair.

Pequi oil adds softness, lustre and luminosity to hair.

It also defends against fragile, rough and damaged hair. Used as a deep conditioning treatment and to hydrate locks, it successfully removes split ends.



## PLANT ACTIVE FROM LINSEEDS AND CHIA SEEDS

A 100% natural blend containing the organic molecules of linseeds and chia seeds. It adheres to the hair fibre thanks to its bioadhesive properties, for curls guaranteed to last.

It coats the hair's surface in a protective, flexible and moulding film.

It keeps curls in place for up to 12 hours and is a major defence against thermal and environmental stress.





**CURLY** For curly hair



## VOLUMISING SHAMPOO

With pequi oil and linseed and chia seed extract  
Supports the hair, keeping it looking voluminous longer  
without compromising the definition of the curls.

8.4 fl.oz. / 250 ml 



## ANTI-FRIZZ CONDITIONER

With pequi oil and linseed and chia seed extract  
Soft, hydrated and nourished hair without frizz.

8.4 fl.oz. / 250 ml 



## SHAPING HAIR LOTION

With pequi oil and linseed and chia seed extract  
Defines the curl without weighing down.  
Soft, shapely spirals for an always-flawless look.

4.2 fl.oz. / 125 ml 